



# Bingley Show 20th July 2019

## Sponsorship Packages

We think there are few sponsorship opportunities as valuable or as affordable locally and with our current sponsors returning year after year, it is clear to see their long-term involvement far outweighs their investment. Have you been thinking about increasing your brand awareness in the region, enhancing your corporate image or you simply wish to support the society?

We have a great range of very attractive sponsorship options from sponsoring an individual section to being the shows main sponsor. Have a look and if nothing you see is a great fit, then get in touch and lets tailor make something together.

### Bronze Package –

Our Bronze Package gives you recognition and space on our websites sponsors page until the end of the year, we will place your logo here which will link directly to your own website. Additionally, we will supply you with 4 Adult Members Admission Tickets, which will give you access to our Members Marquee with facilities including Private Bar and Ringside seating.

**£100 + VAT**

### Silver Package –

Our Silver Package gives you all the benefits of the Bronze Package. Recognition on the Bingley Show website 4 Adult Members Admission Tickets, with full access to the Members Marquee and facilities. However, your Silver Package will also include 2 lunch tickets and we ask that you join us for lunch.

**£180 + VAT**

### Gold Package –

Our Gold Package will give you all of the benefits of our Bronze Package. Recognition on the Bingley Show website and your Gold package will also include mentions on our Bingley Show social media as a valued supporter of the show. You will also receive 4 Adult Members Admission Tickets, 4 Members Lunch Tickets and Members Parking for one vehicle.

**£260 + VAT**

### Platinum Package –

Our Platinum Package gives you all the benefits of our Gold Package and furthermore we will provide you the space to display two banners in the main ring (each up to 20ft x 2ft in size) giving you an additional opportunity to reach our 10,000 + visitors and exhibitors.

**£400 + VAT**

# Bingley Show Sponsorship Packages

**We have lots of sponsorship opportunities to suit everyone, but these are not set in stone. We are flexible and we will be happy to discuss any sponsorship ideas to suit your needs and budget, which start from as little as £50 + VAT**

## **Bingley Show Principal Partner 2019**

Why not become the Principal Partner for the 2019 Show and get noticed?

- Your company logo will appear on every advertising campaign the show runs in 2019.
- Banners sites in the main arena and around the show field
- A profile of you company on our website, linked to your own website.
- Full Page Colour advert in the official show day catalogue
- Coverage and support on social media
- PA announcements at regular intervals throughout the day
- Logo and acknowledgement in our pre-show newsletters
- 10 complimentary Members Admission Tickets, with lunch.
- Members parking for 5 cars

Options-

- Reserved outdoor Trade Stand for promotional use.
- A selection of sections or classes can also be sponsored
- Additional admission and lunch tickets can be purchased.

Consider how much you would have to pay to reach 10,000+ in one day and a wider audience in multiple formats and locations over a five-month period and beyond the show day. As you can imagine a Principal Partner has a longer lasting impact on your target audience and provides a higher return on your investment than traditional single channel marketing.

Please contact us regarding this package. Cost may vary depending on the package you decide suits your requirements.

# Bingley Show Sponsorship Packages

**We have sponsorship packages starting from £50 +VAT**

## **Banners Only –**

Why not place a banner advertising your company at the show?

The main arena hosts the days entertainment and is the central point for all our visitors. A banner here gives your company great exposure.

Alternatively, we can place your company banner by our Trade Stands, they are visited repeatedly throughout the day by our 10,000 +. You provide the (up to 20ft x 2ft) banner and we will place it.

**£50 + VAT**

## **Section Sponsorship –**

One of the Shows most popular aspects, is the individual sections and we have something for everyone. Our visitors flock to see the Handicrafts, Horticulture, Rabbits, Sheep, Goats, Cats, Cattle, Poultry, Mice and Guinea Pigs and we know they tour the showground and visit their favourites time after time during the day. Why not sponsor your own favourite animal section? We will display your company banner on the section marquee for all our visitors to see and we will place your logo on the section page on our website.

**£150 +VAT**

## **Admission Wristband Sponsorship –**

See your name on every visitor's wrist and they will stay for the day. We only started to offer this package last year and we know it works. In terms of size your logo maybe small, however your company presence couldn't be bigger. There are lots of colour options and we will work with you and your brand to create the best fit for your company.

**Prices Start from £400 + VAT**

# Bingley Show Sponsorship Packages

Bingley Show provides a great day out for all our visitors, every year. Choose a package or customise a package either way get in touch and let's talk about how your company can have a presence at this year's show...we can't wait to hear from you.

Name:

Company Name:

Company Address:

Postcode:

Tel No:

E-Mail:

Website:

I/We are interested in the following package -

Bronze Package	£
Silver Package	£
Gold Package	£
Platinum Package	£
Bingley Show Principal Partner 2019	£
Banners Only	£
Section Sponsorship (name your section)	£
Admission Wristbands Sponsor	£
Donation	£
<b>TOTAL</b>	<b>£                    + VAT</b>

If you would like any further information, wish to discuss any of the above packages or would like to tailor make a package please contact –

David Hempel on 07980 860477 or [vicechairman@bingleyshow.co.uk](mailto:vicechairman@bingleyshow.co.uk)

Please return your form to –

Bingley Show Office, 156a Queens Court, Main Street, Bingley, BD16 2HR